

Order / Rev: 106763 Advertiser: DCCC/ Oceguera
Alt Order #: 06853839 Product Desc: DCCC.OCEGUERA KSNV
Flight Dates: 09/19/12 - 09/25/12 Estimate: 1817

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/25/12	M-F 6-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$325.00 0.00															
E 2	KSNV	09/19/12	09/25/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$650.00 0.00															
E 3	KSNV	09/19/12	09/25/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$850.00 0.00															
E 4	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$350.00 0.00															
E 5	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S- 1 \$625.00 0.00															
E 6	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$325.00 0.00															
E 7	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12 09/23/12 -----S 1 \$625.00 0.00															
E 8	KSNV	09/19/12	09/25/12	M-F Today Show II 3rd HCM M-F Today Show II		9-10a	MTWTF--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$350.00 0.00															
E 9	KSNV	09/19/12	09/25/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$425.00 0.00															
E 10	KSNV	09/19/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$175.00	1	0.00	NM	2	\$350.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 2 \$175.00 0.00															
E 11	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	1	\$600.00	1	0.00	NM	1	\$600.00
FIRST NEWS 3 AT FOUR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 1 \$600.00 0.00															
E 12	KSNV	09/19/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS 4 AT 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/19/12 09/25/12 MTWTF-- 1 \$700.00 0.00															
E 13	KSNV	09/19/12	09/25/12		CM	5-630p	MTWTF--	:30	4	\$1,000.00	1	0.00	NM	4	\$4,000.00

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Estimate: 1817

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		4	\$1,000.00		0.00						
E 14	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY	CM	9am-930am									1 \$275.002 0.00 NM
				News 3 Today - SAT											
				KSNV EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/17/12	09/23/12	-----S--		1	\$275.00		0.00						
E 15	KSNV	09/19/12	09/25/12	M-F News 3 at Eleven	CM	11pm-1135pm			MTWTF--						2 \$2,200.00 NM
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,100.00		0.00						
E 16	KSNV	09/19/12	09/25/12	The Tonight Show	CM	1135p-1237a			MTWTF--						2 \$425.001 0.00 NM
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF---		2	\$425.00		0.00						
E 17	KSNV	09/19/12	09/25/12	M-F Wheel	CM	7-730pm			MTWTF--						2 \$1,000.001 0.00 NM
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00		0.00						
E 18	KSNV	09/19/12	09/25/12	M-F Jeopardy	CM	630-7pm			MTWTF--						2 \$1,000.001 0.00 NM
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$1,000.00		0.00						
E 19	KSNV	09/19/12	09/25/12	Last Call w/Carson Daly	CM	136-205am			MTWTF--						1 \$40.003 0.00 NM
				Last Call w/Carson Daly											
				CARSON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		1	\$40.00		0.00						
E 20	KSNV	09/19/12	09/25/12	Face to Face w/ Ralston	CM	730-758pm			MTWTF--						2 \$400.002 0.00 NM
				Face to Face w/ J.Ralston											
				FACE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/19/12	09/25/12	MTWTF--		2	\$400.00		0.00						